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# EMA MARKETER DEFENSE FUND

The Energy Marketers of  
America invites you to  
help make a difference



## Make a difference.

Join EMA's efforts on behalf of our industry through your donations to the Marketers Defense Fund.

"Donating to the Marketers Defense Fund is critical to protecting energy marketers' interests in Washington, DC. I can't stress enough how much it has saved my business over the years.

The MDF played an integral role in helping to defeat a wetlines retrofit mandate, a 10-micron diesel filter mandate, and an automatic temperature compensation mandate at retail."

*Jim Lipscomb, EMA Chair 2025  
Lipscomb Oil Company, Inc., Greenville, Mississippi*



"The Marketer Defense Fund is integral to EMA's successful defense of energy marketers' interests. These funds are used to support special research and the costs associated with defending our interests at the many legislative and regulatory hearings and meetings.

In this time of tremendous regulatory burden, it is vital that we join together. We all need to step up and help; each dollar spent today will return itself to you many times over in savings. Help us help you."

*Brad Bell, EMA Chair 2024  
Co-Energy, Pasco, Washington*



**Questions?**  
Call Sabrina at (703) 351-8000  
Energy Marketers of America  
300 New Jersey Avenue, NW, Suite 300  
Washington, DC 20001  
Energy marketers of america.org



## Sign me up to support EMA's efforts on behalf of our industry

You may donate online at [contribute.energymarketersofamerica.org/mdf](https://contribute.energymarketersofamerica.org/mdf) or fill out and send us the form below.

Please indicate your level of support:  \$535 (\$1 per congress member)  \$1,070 (\$2 per congress member)

\$1,605 (\$3 per congress member)  \$2,140 (\$4 per congress member)  \$2,675 (\$5 per congress member)  Other \_\_\_\_\_

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_

Checks should be made payable to EMA Marketers Defense Fund and mailed to EMA, 300 New Jersey Avenue, NW, Suite 300, Washington, DC 20001, or send this to Sabrina Pitcher at the EMA office. Email: [spitcher@emamerica.org](mailto:spitcher@emamerica.org) You will be invoiced upon receipt.





# MARKETER DEFENSE FUND

*"I can't stress enough how much it has saved my business over the years."*

*Tommy Thompson, EMA Chair 2022*



Thank you for supporting the Energy Marketers of America's (EMA) Marketer Defense Fund (MDF). Unlike EMA's Small Business Committee PAC (which only accepts personal funds to support federal lawmakers), the MDF can accept corporate funds, which are crucial to supplement EMA's lobbying efforts and federal lawsuits challenging government regulations. In 1993, Congress passed a law declaring that any money used for lobbying (i.e. EMA's Small Business Committee PAC) is not deductible for income tax purposes. Conversely, MDF donations are tax deductible as a business expense but not as charitable giving.

## Why Contribute to the MDF?

EPA Emissions Rules: EMA has challenged several EPA final rules that impose stringent emission standards, which significantly impact our industry by mandating electric vehicles (EVs).

- June 2024: Tailpipe Emission reductions for heavy-duty vehicles (Phase 3) (2027-2032)
- June 2024: Tailpipe Emission reductions for light-duty vehicles (2027—and later)
- June 2023: California Waiver for Advanced Heavy Duty Clean Trucks Regulation
- April 2023: EMA Joined as Amicus Curiae Challenge to NHTSA Fuel-Economy Standards
- April 2022: Reinstatement of California Waiver for Advanced Clean Cars (ACC) I (17 States Plan to follow California)
- December 2021: Tailpipe Emissions reductions for light-duty vehicles Rule (2023-2026)

Since the Biden Administration's EPA and NHTSA have pushed for mandated vehicle electrification, EMA is fighting for a Supreme Court ruling that stops these final rules from taking effect. They raise a "major question" and thus require clear congressional authorization

due to their "vast economic and political implications." California's standards, if unchallenged, will affect about 40 percent of the automobile market as 17 states have adopted these standards.

## Furthermore, MDF funds pay for:

- Support for crucial surveys and data collection
- PAC software support
- Support for local DC charities involving Congress members
- Travel expenses for Marketers who testify at regulatory/legislative hearings (flights, hotel, parking, taxis)
- EMA Membership in key legislative and industry organizations including the Small Business Legislative Council (SBLC), Transportation Energy Institute (TEI), National Association of Tobacco Outlets (NATO) and others.

You can contribute either by check or credit card on behalf of your business or as an individual. Every cent goes directly toward the Energy Marketers of America's legislative, regulatory and legal efforts. Contribution amounts are not limited. One suggestion is to donate at least one dollar for every member of Congress (\$535 provides \$1 for each congress member, \$1,070, \$2 for each congress member, etc.). Your contribution to the MDF helps defend your business interests against onerous regulations. Please donate at EMA MDF Donation Link at <https://contribute.energymarketersofamerica.org/mdf>.



**Make a difference.**

